

Federal Communications Commission

FCC MB - CDBS Electronic Filing
Account number: 801845

Description: WTXF FORM 388 1Q 2009
Application Reference Number: 20090408ANJ
Successfully filed at Apr 8 2009 5:44PM

Based on the information supplied, no fee is required.

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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY
FCC 388 DTV Quarterly Activity Station Report			FOR COMMISSION USE ONLY FILE NO. -20090408ANJ	
Licensee FOX TELEVISION STATIONS, INC.				
Call Sign WTFX-TV		Facility Id 51568		Previous Call Sign (if applicable)
Community of License				
City	State	County	Zip Code	
PHILADELPHIA	PA	PHILADELPHIA	19106 -	
Nielsen DMA PHILADELPHIA		World Wide Web Home Page Address WWW.MYFOXPHILLY.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2015
Channel Numbers: (Check the Channel Number(s) to which this form applies.)				
<input checked="" type="checkbox"/> Analog	29			
<input checked="" type="checkbox"/> Digital	42			
Report reflects information for quarter ending: 03/31/2009				
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)				
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No
Simulcasting:				
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No
Application Purpose:				
<input checked="" type="radio"/> DTV Education Report				
<input type="radio"/> Amendment		File Number -		
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.				

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes **MUST** be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	356
Total 5:00 a.m. to 1:00 a.m. CSTs	218

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	51
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	120
Total 6:00 p.m. to 11:35 p.m. CSTs	90
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments:	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	0
Comments:	

100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.	
37	Graphic Displays
0	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders
Comments: THE COUNTDOWN CLOCK WAS SUSPENDED BASED ON REMARKS BY FCC INTERIM CHAIRMAN COPPS AT THE FCC OPEN MEETING ON 02/05/09.	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.)	<input checked="" type="radio"/> Yes <input type="radio"/> No

during the quarter? The comment box may be used to describe these initiatives.

Comments:
 FOX 29 AIRED A 2-MINUTE LIVE D-TV READINESS "TEST" JANUARY 12TH DURING IT'S 5PM NEWSCAST, AND FIELDDED EMAILS AND PHONE CALLS FROM VIEWERS FOLLOWING THE TESTS. FOX 29 ALSO DID NEWS REPORTS DURING "GOOD DAY PHILADELPHIA," "THE FOX 29 NEWS AT FIVE," AND "THE FOX 29 NEWS AT TEN," ON THE FOLLOWING DATES AND TOPICS: JANUARY 22ND - CONSUMER REPORTER MICHELE BUCKMAN REPORTED ON DTV INFORMATION BEING DISTRIBUTED AT SENIOR COMMUNITY CENTERS IN PHILADELPHIA SO THAT SENIOR CITIZENS WOULD BE READY FOR THE TRANSITION. JANUARY 23RD, SHE REPORTED ON HOW THE DIGITAL TRANSITION AFFECTS CUSTOMERS WITH CABLE SERVICE. JANUARY 26TH, SHE REPORTED ON THE POSSIBLE DELAY IN THE DTV TRANSITION DATE. JANUARY 27TH SHE REPORTED ON THE CONGRESSIONAL VOTE TO DELAY THE DTV TRANSITION. FEBRUARY 4TH SHE REPORTED THAT THE DTV TRANSITION DATE HAD OFFICIALLY BEEN POSTPONED TO JUNE 12TH. MARCH 24TH SHE REPORTED ON HOW THE ECONOMIC STIMULUS PACKAGE HAS FREED UP MONEY FOR EXPIRED DIGITAL CONVERTER COUPONS AND HOW THE WAITING LIST HAS BEEN CLEARED. SHE INFORMED VIEWERS HOW THEY CAN REAPPLY FOR COUPONS IF THEY HAD PREVIOUSLY EXPIRED ONES.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website. Yes No

Comments:
 ON FOX 29'S HOME PAGE, WWW.MYFOXPHILLY.COM, THERE IS A "DTV ANSWERS" GRAPHIC AND TEXT READING "FIND OUT THE LATEST ABOUT THE BIG MOVE TO DIGITAL TELEVISION IN FEB. 2009/JUNE 2009." THERE IS A LINK TO THE WEBSITE: DTVANSWERS.COM.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements
 Comments:
 FOX 29 CONDUCTED TWO PUBLIC DTV "WORKSHOP/SEMINARS" FOR VIEWERS. CONSUMER REPORTER MICHELLE BUCKMAN, COMMUNITY AFFAIRS DIRECTOR JENNIFER BEST, AND ENGINEERING SUPERVISORS MARK TOUB AND EDDICESARE ANSWERED VIEWER QUESTIONS AND DEMONSTRATED HOW TO CONNECT A CONVERTER BOX AND SCAN FOR CHANNELS. JANUARY 26TH THE SEMINAR WAS HELD IN EASTON, PA, TO SERVE VIEWERS IN THE LEHIGH VALLEY (LEHIGH COUNTY, PA) AND JANUARY 29TH THE SEMINAR WAS HELD IN READING, PA, TO SERVE VIEWERS IN BERKS COUNTY, PA.

Community Events
 Comments:
 FOX 29 DISTRIBUTES DTV FACT SHEETS AT COMMUNITY EVENTS IN WHICH IT PARTICIPATES AS A MEDIA SPONSOR.

Other (describe)
 Comments:
 FOX 29 SET UP A DEDICATED "DIGITAL TV TRANSITION" HOTLINE AND EMAIL ADDRESS TO PERSONALLY ANSWER VIEWER QUESTIONS ABOUT THE D-TV TRANSITION. STATION ENGINEERS FIELD THE PHONE CALLS AND EMAILS TO GIVE PERSONALIZED ADVICE TO VIEWERS. THE TELEPHONE NUMBER IS 800-817-4325 AND THE EMAIL ADDRESS IS DTV@MYFOXPHILLY.COM. HUNDREDS OF INQUIRIES HAVE BEEN HANDLED TO DATE.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

PREPARING CONSUMERS FOR THE DTV TRANSITION

FOX'S DIVERSITY DEVELOPMENT GROUP HAS ENGAGED IN AN EXTENSIVE EFFORT TO REACH OUT AND EDUCATE GROUPS IDENTIFIED BY THE FCC WHO ARE AT THE HIGHEST RISK OF BEING ADVERSELY IMPACTED BY THE DIGITAL TRANSITION: SPECIFICALLY, MULTICULTURAL COMMUNITIES, SENIORS, TRIBAL COMMUNITIES, NON-ENGLISH SPEAKING, AND OTHER SOCIALLY AND ECONOMICALLY DISADVANTAGED GROUPS. WE RECENTLY UPDATED OUR DTV TOOLKIT TO REFLECT THE NEW TRANSITION DATE AND MODIFIED COUPON APPLICATION PROCESS, AS WELL AS INFORMATION ON ANTENNAS AND SCANNING FUNCTIONS.

FOX DIVERSITY DISTRIBUTED THIS DTV TOOLKIT FOR DUPLICATION AND DISSEMINATION TO OVER 165 ADVOCACY GROUPS AND EACH DISTRICT OFFICE OF ALL MEMBERS OF THE CONGRESSIONAL TRI-CAUCUS. ADDITIONALLY, THE MATERIALS WERE SENT TO OVER 300 HISTORICALLY BLACK COLLEGES AND UNIVERSITIES (HBCUS), HISPANIC SERVING INSTITUTIONS (HSIS), AND TRIBAL COLLEGES WITH THE EXPECTATION THAT EACH STUDENT WILL REACH OUT AND TEACH A FAMILY MEMBER OR FRIEND ABOUT THE UPCOMING TRANSITION.

THE DTV TOOLKIT INCLUDES:

UPDATED DTV ONE SHEET AND FAQ
CONVERTER BOX COUPON APPLICATION AND INSTRUCTIONS
CONVERTER BOX INSTALLATION AND TROUBLESHOOTING
ANTENNA AND SCANNING INFORMATION

NON-PROFIT ADVOCACY ORGANIZATIONS (PARTIAL LISTING)

AARP
ALIANZA
AM 1600 WWRL - NY TALK RADIO
AMERICAN INDIAN CHAMBER OF COMMERCE
AMERICAN INDIAN YOUTH CHAMBER
ASIAN AMERICAN JUSTICE CENTER
ASIAN & PACIFIC AMERICAN ISLANDER HERITAGE MONTH PLANNING COMMITTEE
ASIAN PACIFIC AMERICAN LEGAL CENTER
ASIAN FEDERATION
AZTV - NATIVE AMERICAN
CAAM
CALIFORNIA DEPARTMENT OF CONSUMER AFFAIRS
KOREAN AMERICAN COALITION
CITY OF PHOENIX - WORKFORCE MANAGEMENT
CITY OF PHOENIX - FILM PRODUCTION MANAGEMENT
CONGRESSIONAL BLACK CAUCUS FOUNDATION
CONGRESSIONAL HISPANIC CAUCUS INSTITUTE
THE EAGLE ACADEMY - NY
DELTA PHI KAPPA
THURGOOD MARSHALL SCHOLARSHIP FOUNDATION
HISPANIC FEDERATION
HISPANIC MEDIA COALITION
INDIAN COUNTRY TODAY
JAPANESE AMERICAN NATIONAL MUSEUM
ASIAN YOUTH CENTER
LA COUNTY CONSUMER AFFAIRS DEPARTMENTS
LA SENTINEL
LOS ANGELES UNIFIED SCHOOL DISTRICT
LEAGUE OF UNITED LATIN AMERICAN CITIZENS
NATIONAL ASSOCIATION OF BLACK OWNED BROADCASTERS
NATIONAL COUNCIL OF NEGRO WOMEN
NATIONAL PUERTO RICAN COUNCIL
NAACP
NATIVE AMERICAN CONNECTIONS
NATIVE AMERICAN MEDIA AND TECHNOLOGY NETWORK

NATIVE AMERICAN PUBLIC TELECOMMUNICATIONS
NATIVE AMERICAN WORKFORCE SERVICE
OFFICE OF ANTONIO VILLARAIGOSA, MAYOR OF LOS ANGELES
RAINBOW PUSH COALITION
PHOENIX INDIAN CENTER, INC.
SAG NATIVE AMERICAN COMMITTEE
SEMPRA
TELECON - PHOENIX
THE FORD THEATRE FOUNDATION
UNITY: JOURNALISTS OF COLOR

HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

ALABAMA A&M UNIVERSITY
ALABAMA STATE UNIVERSITY
ALBANY STATE UNIVERSITY
ALCORN STATE UNIVERSITY
ALLEN UNIVERSITY
ARKANSAS BAPTIST COLLEGE
BENEDICT COLLEGE
BENNETT COLLEGE
BETHUNE-COOKMAN COLLEGE
BISHOP STATE COMMUNITY COLLEGE
BLUEFIELD STATE COLLEGE
BOWIE STATE UNIVERSITY
CENTRAL STATE UNIVERSITY
CHEYNEY UNIVERSITY OF PENNSYLVANIA
CLAFLIN UNIVERSITY
CLARK ATLANTA UNIVERSITY
CLINTON JUNIOR COLLEGE
COAHOMA COMMUNITY COLLEGE
CONCORDIA COLLEGE SELMA
COPPIN STATE COLLEGE
MORGAN STATE UNIVERSITY
DELAWARE STATE UNIVERSITY
DENMARK TECHNICAL COLLEGE
DILLARD UNIVERSITY OF LOUISIANA
EDWARD WATERS COLLEGE
ELIZABETH CITY STATE UNIVERSITY
FAYETTEVILLE STATE UNIVERSITY
FISK UNIVERSITY
FLORIDA A&M UNIVERSITY
FLORIDA MEMORIAL UNIVERSITY
FORT VALLEY STATE UNIVERSITY
GADSDEN STATE COMMUNITY COLLEGE, VALLEY STREET
GRAMBLING STATE UNIVERSITY
HAMPTON UNIVERSITY
HARRIS-STOWE STATE UNIVERSITY
HINDS COMMUNITY COLLEGE, UTICA
HOWARD UNIVERSITY
HUSTON-TILLOTSON UNIVERSITY
INTERDENOMINATIONAL THEOLOGICAL CENTER
J.F. DRAKE STATE TECHNICAL COLLEGE
JACKSON STATE UNIVERSITY
JARVIS CHRISTIAN COLLEGE
JOHNSON C. SMITH UNIVERSITY
KENTUCKY STATE UNIVERSITY
KNOXVILLE COLLEGE
LANE COLLEGE
LANGSTON UNIVERSITY

LAWSON STATE COMMUNITY COLLEGE
LEMOYNE-OWEN COLLEGE
LEWIS COLLEGE OF BUSINESS
LINCOLN UNIVERSITY
LINCOLN UNIVERSITY
LIVINGSTONE COLLEGE
MEHARRY MEDICAL COLLEGE
MILES COLLEGE
MISSISSIPPI VALLEY STATE UNIVERSITY
MOREHOUSE COLLEGE
MOREHOUSE SCHOOL OF MEDICINE
MORRIS BROWN COLLEGE
MORRIS COLLEGE
NORFOLK STATE UNIVERSITY
NORTH CAROLINA A&T STATE UNIVERSITY
NORTH CAROLINA CENTRAL UNIVERSITY
OAKWOOD UNIVERSITY
PAINE COLLEGE
PAUL QUINN COLLEGE
PHILANDER SMITH COLLEGE
PRAIRIE VIEW A&M UNIVERSITY
RUST COLLEGE
SAINT PAUL'S COLLEGE
SAVANNAH STATE UNIVERSITY
SELMA UNIVERSITY
SHAW UNIVERSITY
SHELTON STATE COMMUNITY COLLEGE, FREDD CAMPUS
SOUTH CAROLINA STATE UNIVERSITY
SOUTHERN UNIVERSITY A&M COLLEGE
SOUTHERN UNIVERSITY AT NEW ORLEANS
SOUTHERN UNIVERSITY AT SHREVEPORT
SOUTHWESTERN CHRISTIAN COLLEGE
SPELMAN COLLEGE
ST. AUGUSTINE'S COLLEGE
ST. PHILIP'S COLLEGE
STILLMAN COLLEGE
TALLADEGA COLLEGE
TENNESSEE STATE UNIVERSITY
TEXAS COLLEGE
TEXAS SOUTHERN UNIVERSITY
TOUGALOO COLLEGE
TRENHOLM STATE TECHNICAL COLLEGE
TUSKEGEE UNIVERSITY
UNIVERSITY OF ARKANSAS AT PINE BLUFF
UNIVERSITY OF MARYLAND EASTERN SHORE
UNIVERSITY OF THE DISTRICT OF COLUMBIA
UNIVERSITY OF THE VIRGIN ISLANDS
VIRGINIA STATE UNIVERSITY
VIRGINIA UNION UNIVERSITY
VIRGINIA UNIVERSITY OF LYNCHBURG
VOORHEES COLLEGE
WEST VIRGINIA STATE UNIVERSITY
WILBERFORCE UNIVERSITY
WILEY COLLEGE
WINSTON-SALEM STATE UNIVERSITY
XAVIER UNIVERSITY

HISPANIC SERVING INSTITUTIONS

ADAMS STATE COLLEGE

ALAMO COLLEGES
ALLAN HANCOCK COLLEGE
ARIZONA WESTERN COLLEGE
AUSTIN COMMUNITY COLLEGE
BAKERSFIELD COLLEGE
BARRY UNIVERSITY
BORICUA COLLEGE
BOROUGH OF MANHATTAN COMMUNITY COLLEGE CUNY
BRONX COMMUNITY COLLEGE CUNY
BROWARD COLLEGE
CALIFORNIA STATE POLYTECHNIC UNIVERSITY POMONA
CALIFORNIA STATE UNIVERSITY BAKERSFIELD
CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS
CALIFORNIA STATE UNIVERSITY DOMINGUEZ HILLS
CALIFORNIA STATE UNIVERSITY FRESNO
CALIFORNIA STATE UNIVERSITY FULLERTON
CALIFORNIA STATE UNIVERSITY LONG BEACH
CALIFORNIA STATE UNIVERSITY LOS ANGELES
CALIFORNIA STATE UNIVERSITY MONTEREY BAY
CALIFORNIA STATE UNIVERSITY NORTHRIDGE
CALIFORNIA STATE UNIVERSITY SAN BERNARDINO
CALIFORNIA STATE UNIVERSITY STANISLAUS
CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO
CAPITAL COMMUNITY COLLEGE
CARLOS ALBIZU UNIVERSITY MIAMI
CENTRAL ARIZONA COLLEGE
CENTRAL NEW MEXICO COMMUNITY COLLEGE
CERRITOS COLLEGE
CHAFFEY COLLEGE
CITRUS COLLEGE
CITY COLLEGE OF NEW YORK CUNY
CLOVIS COMMUNITY COLLEGE
COASTAL BEND COLLEGE
COCHISE COLLEGE DOUGLAS
COLLEGE OF MOUNT SAINT VINCENT
COLLEGE OF THE DESERT
COLLEGE OF THE SEQUOIAS
COLORADO STATE UNIVERSITY PUEBLO
COLUMBIA BASIN COLLEGE
COMMUNITY COLLEGE OF DENVER
CRAFTON HILLS COLLEGE
DALLAS COUNTY COMMUNITY COLLEGE DISTRICT
DEL MAR COLLEGE
DONNELLY COLLEGE
EAST LOS ANGELES COLLEGE
EASTERN NEW MEXICO UNIVERSITY MAIN
EASTERN NEW MEXICO UNIVERSITY ROSWELL
EASTFIELD COLLEGE
EL CAMINO COLLEGE
EL CENTRO COLLEGE
EL PASO COMMUNITY COLLEGE
ESPERANZA COLLEGE OF EASTERN UNIVERSITY
ESTRELLA MOUNTAIN COMMUNITY COLLEGE
EUGENIO MARIA DE HOSTOS COMMUNITY COLLEGE
EVERGREEN VALLEY COLLEGE
FLORIDA INTERNATIONAL UNIVERSITY
FRESNO PACIFIC UNIVERSITY
GALVESTON COLLEGE
HOUSTON COMMUNITY COLLEGE SYSTEM
GLENDALE COMMUNITY COLLEGE
HARRY S. TRUMAN COLLEGE CITY COLLEGES OF CHICAGO

HARTNELL COLLEGE
HERITAGE UNIVERSITY TOPPENISH
HUDSON COUNTY COMMUNITY COLLEGE
IMPERIAL VALLEY COLLEGE
JOHN JAY COLLEGE OF CRIMINAL JUSTICE CUNY
KERN COMMUNITY COLLEGE DISTRICT
LA GUARDIA COMMUNITY COLLEGE
LA SIERRA UNIVERSITY
LEHMAN COLLEGE CUNY
LONG BEACH CITY COLLEGE
LOS ANGELES CITY COLLEGE
LOS ANGELES COUNTY COLLEGE OF NURSING
LOS ANGELES HARBOR COLLEGE
LOS ANGELES MISSION COLLEGE
LOS ANGELES TRADE TECHNICAL COLLEGE
LOS ANGELES VALLEY COLLEGE
LOS MEDANOS COLLEGE
MERCY COLLEGE
MIDLAND COLLEGE
MORTON COLLEGE
MOUNT ST. MARY'S COLLEGE
MOUNTAIN VIEW COLLEGE
MT. SAN ANTONIO COLLEGE
MT. SAN JACINTO COLLEGE
NAPA VALLEY COLLEGE MAIN CAMPUS
NATIONAL HISPANIC UNIVERSITY
NEW JERSEY CITY UNIVERSITY
NEW MEXICO HIGHLANDS UNIVERSITY
NEW MEXICO JUNIOR COLLEGE
NEW MEXICO STATE UNIVERSITY ALAMOGORDO BRANCH
NEW MEXICO STATE UNIVERSITY CARLSBAD
NEW MEXICO STATE UNIVERSITY GRANTS
NEW MEXICO STATE UNIVERSITY MAIN
NEW YORK CITY COLLEGE OF TECHNOLOGY CUNY
NORTHEASTERN ILLINOIS UNIVERSITY
NORTHERN ARIZONA UNIVERSITY YUMA BRANCH CAMPUS
NORTHERN NEW MEXICO COLLEGE
NORTHWEST VISTA COLLEGE
NOVA SOUTHEASTERN UNIVERSITY
OCCIDENTAL COLLEGE
OTERO JUNIOR COLLEGE
OUR LADY OF THE LAKE UNIVERSITY
OXNARD COLLEGE
PALO ALTO COLLEGE
PALO VERDE COLLEGE
PALOMAR COLLEGE
PASADENA CITY COLLEGE
PASSAIC COUNTY COMMUNITY COLLEGE
PHOENIX COLLEGE
PIERCE COLLEGE
PIMA COUNTY COMMUNITY COLLEGE DISTRICT
PORTERVILLE COLLEGE
PUEBLO COMMUNITY COLLEGE
RICHARD J. DALEY COLLEGE CITY COLLEGES OF CHICAGO
RIO HONDO COLLEGE
RIVERSIDE COMMUNITY COLLEGE DISTRICT
RIVERSIDE COMMUNITY COLLEGE MORENO VALLEY CAMPUS
SAN ANTONIO COLLEGE
SAN BERNARDINO COMMUNITY COLLEGE DISTRICT
SAN BERNARDINO VALLEY COLLEGE
SAN DIEGO STATE UNIVERSITY IMPERIAL VALLEY CAMPUS

SAN JACINTO COLLEGE CENTRAL
SAN JACINTO COLLEGE DISTRICT
SAN JACINTO COLLEGE NORTH
SAN JACINTO COLLEGE SOUTH
SAN JOAQUIN DELTA COMMUNITY COLLEGE
SAN JOSÉ CITY COLLEGE
SAN JOSÉ/EVERGREEN COMMUNITY COLLEGE DISTRICT
SANTA FE COMMUNITY COLLEGE
SANTA MONICA COLLEGE
SOUTH MOUNTAIN COMMUNITY COLLEGE
SOUTH PLAINS COLLEGE
SOUTH TEXAS COLLEGE
SOUTHWEST TEXAS JUNIOR COLLEGE
ST. AUGUSTINE COLLEGE
ST. EDWARD'S UNIVERSITY
ST. MARY'S UNIVERSITY
ST. PHILIP'S COLLEGE
ST. THOMAS UNIVERSITY
SUFFOLK COUNTY COMMUNITY COLLEGE
SUL ROSS STATE UNIVERSITY ALPINE & RIO GRANDE COLLEGE
TAFT COMMUNITY COLLEGE
TEXAS A&M INTERNATIONAL UNIVERSITY
TEXAS A&M UNIVERSITY CORPUS CHRISTI
TEXAS A&M UNIVERSITY KINGSVILLE
TEXAS STATE TECHNICAL COLLEGE HARLINGEN
TRINIDAD STATE JUNIOR COLLEGE
UNION COUNTY COLLEGE
UNIVERSITY OF ARIZONA SOUTH
UNIVERSITY OF CALIFORNIA MERCED
UNIVERSITY OF CALIFORNIA RIVERSIDE
UNIVERSITY OF HOUSTON DOWNTOWN
UNIVERSITY OF LA VERNE
UNIVERSITY OF MIAMI CORAL GABLES
UNIVERSITY OF NEW MEXICO MAIN
UNIVERSITY OF NEW MEXICO TAOS
UNIVERSITY OF NEW MEXICO VALENCIA COUNTY BRANCH
UNIVERSITY OF ST. THOMAS
UNIVERSITY OF TEXAS AT BROWNSVILLE AND TEXAS SOUTHMOST COLLEGE
UNIVERSITY OF TEXAS AT EL PASO
UNIVERSITY OF TEXAS AT SAN ANTONIO
UNIVERSITY OF TEXAS HEALTH SCIENCE CENTER
UNIVERSITY OF TEXAS-PAN AMERICAN
UNIVERSITY OF THE INCARNATE WORD
URBAN COLLEGE OF BOSTON
VALENCIA COMMUNITY COLLEGE DISTRICT
VALENCIA COMMUNITY COLLEGE OSCEOLA
VAUGHN COLLEGE OF AERONAUTICS AND TECHNOLOGY
VENTURA COLLEGE
VICTOR VALLEY COLLEGE
VICTORIA COLLEGE
WEST HILLS COLLEGE COALINGA
WEST HILLS COLLEGE LEMOORE
WEST HILLS COMMUNITY COLLEGE DISTRICT
WEST LOS ANGELES COLLEGE
WESTERN NEW MEXICO UNIVERSITY MAIN
WESTERN TEXAS COLLEGE
WHITTIER COLLEGE
WILBUR WRIGHT COLLEGE CITY COLLEGES OF CHICAGO
WOODBURY UNIVERSITY
WOODLAND COMMUNITY COLLEGE

TRIBAL COLLEGES

BAY MILLS COMMUNITY COLLEGE
BLACKFEET COMMUNITY COLLEGE
CANKDESKA CIKANA COMMUNITY COLLEGE
CHIEF DULL KNIFE COLLEGE
COLLEGE OF MENOMINEE NATION
COLLEGE OF THE MUSCOGEE NATION
COMANCHE NATION COLLEGE
DINÉ COLLEGE
D-Q UNIVERSITY
FOND DU LAC TRIBAL COLLEGE
FORT BELKNAP COLLEGE
FORT BERTHOLD COMMUNITY COLLEGE
FORT PECK COMMUNITY COLLEGE
HASKELL INDIAN NATIONS UNIVERSITY
ILISAGVIK COLLEGE
INSTITUTE OF AMERICAN INDIAN ARTS
KEWEENAW BAY OJIBWA COMMUNITY COLLEGE
LAC COURTE OREILLES OJIBWA COMMUNITY COLLEGE
LEECH LAKE TRIBAL COLLEGE
LITTLE BIG HORN COLLEGE
LITTLE PRIEST TRIBAL COLLEGE
NAVAJO TECHNICAL COLLEGE
NEBRASKA INDIAN COMMUNITY COLLEGE
NORTHWEST INDIAN COLLEGE
OGLALA LAKOTA COLLEGE
SAGINAW CHIPPEWA TRIBAL COLLEGE
SALISH KOOTENAI COLLEGE
SINTE GLESKA UNIVERSITY
SISSETON WAHPETON COLLEGE
SITTING BULL COLLEGE
SOUTHWESTERN INDIAN POLYTECHNIC INSTITUTE
STONE CHILD COLLEGE
TOHONO O'ODHAM COMMUNITY COLLEGE
TURTLE MOUNTAIN COMMUNITY COLLEGE
UNITED TRIBES TECHNICAL COLLEGE
WHITE EARTH TRIBAL AND COMMUNITY COLLEGE
WIND RIVER TRIBAL COLLEGE

WITH LOS ANGELES IDENTIFIED AS A KEY MARKET WITH A HIGH PERCENTAGE OF UNPREPARED HOUSEHOLDS, FOX DIVERSITY MADE A CONCERTED EFFORT TO BROADEN OUR OUTREACH IN THIS MARKET, WHICH INCLUDES:

CONTINUING TO JOIN FORCES WITH THE OFFICE OF LOS ANGELES MAYOR, ANTONIO VILLARAIGOSA, TO REACH THE COMMUNITIES THAT WILL BE MOST AFFECTED BY THE DTV TRANSITION.

COLLABORATING WITH HORIZON ARMENIAN TV STATION TO EDUCATE THE ARMENIAN COMMUNITY IN LOS ANGELES

DISTRIBUTING DTV INFORMATION AT THE VISION Y COMPROMISO'S 12TH ANNUAL CONFERENCE WHICH ATTRACTS THOUSANDS OF MINORITY WOMEN EACH YEAR.

PARTICIPATING IN THE 2008 HOLIDAY TOY DRIVE AND CELEBRATION, HOSTED BY CONGRESSWOMAN HILDA SOLIS, AND BENEFITTING HUNDREDS OF UNDERPRIVILEGED FAMILIES IN EAST LOS ANGELES.

PRESENTING AND DISTRIBUTING DTV MATERIALS AT THE THAILAND PLAZA IN LOS ANGELES FOR HUNDREDS OF ASIAN SENIORS. ASSISTANCE WITH COMPLETING COUPON APPLICATIONS WAS ALSO PROVIDED.

HOSTING A GROUP OF 40 COMMUNITY ORGANIZATIONS AT THE FOX HEADQUARTERS IN LOS ANGELES WHERE DTV MATERIALS WERE DISTRIBUTED WITH THE EXPECTATION THAT THESE ORGANIZATIONS WOULD SHARE THIS INFORMATION WITH THEIR MEMBERS AND CONSTITUENTS. THESE ORGANIZATIONS INCLUDED:

A NEW WAY OF LIFE RENTRY PROJECT
 A PLACE CALLED HOME
 AFTER SCHOOL ALL-STARS
 ALLIANCE FOR CHILDREN'S RIGHTS
 BABY2BABY
 BET TZEDEK, THE HOUSE OF JUSTICE
 BIG BROTHERS BIG SISTERS OF AMERICA LA
 BOOK ENDS
 BOYS AND GIRLS CLUBS - LA
 CAMP RONALD MCDONALD FOR GOOD TIMES
 CITY YEAR
 COVENANT HOUSE CALIFORNIA
 DOCTORS WITHOUT BORDERS
 FOOD ON FOOT
 HABITAT FOR HUMANITY - LA
 HEAL THE BAY
 I HAVE A DREAM FOUNDATION
 INNER CITY FILMMAKERS
 LA REGIONAL FOOD BANK
 LOS ANGELES MISSION
 MALARIA NO MORE
 MIDNIGHT MISSION
 MLA PARTNER SCHOOLS
 NEW VISIONS FOUNDATION
 PARA LOS NINOS
 PROJECT ANGEL FOOD
 PUBLIC COUNSEL
 READING TO KIDS
 REAL MEDICINE FOUNDATION
 RONALD MCDONALD HOUSE
 SHANE'S INSPIRATION
 SOLES 4 SOULS
 STUDENTS RUN L.A.
 SURFRIDER FOUNDATION
 TAKING THE REINS
 TREE PEOPLE
 UPWARD BOUND HOUSE
 WRITE GIRL
 YOUNG STORYTELLERS FOUNDATION
 REVLON RUN WALK FOR WOMEN'S CANCERS
 AIDS WALK
 THE BREAST CANCER 3-DAY WALK
 NATIONAL MULTIPLE SCLEROSIS SOCIETY
 TAKE STEPS LOS ANGELES WALK

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing

Typed or Printed Title of Person Signing
 COMMUNITY AFFAIRS DIRECTOR

Signature
JENNIFER E. BEST

Date (mm/dd/yyyy)
04/08/2009

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